



White Label NOC Services for MSPs

Fueling your growth engine since 2007

At a glance

At MSP Square we understand that the IT landscape is ever-evolving. We stand committed to not only keeping pace with the latest technological advancements but staying several steps ahead. As we move forward, we remain steadfast in our dedication to delivering unmatched service quality, enabling MSPs to thrive in a competitive market.

Key metrics



500K+
Endpoints under management



ISO
9001 & 27001



29
Happy Customers



200
Team Size

MSP SQUARE LLC



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CHALLENGES



- Quick access to cost-effective talent pool
- 24x7 availability
- Experienced and trained engineers
- No cost ramp-up & ramp-down
- Top-quality service delivery
- Cost optimization

SOLUTIONS



MSP Square white label NOC is a logical extension of your current NOC. We have tailor-made services that fit your business. MSP Square acts like a partner to you and not a vendor.



Professional Service



NO cost implementation



Exceptional growth

BENEFITS



NO cost implementation

1

MSPs can have their own offshore NOC with no investment and no risk. It gives you access to a great talent pool and the ability to quickly ramp up or ramp down without losing any time or investment.

Exceptional growth

2

Offshore NOC gives MSPs an opportunity to optimize their cost of delivery and divert the saving towards adding more business. Our NOC gives MSPs access to new services and 24x7 availability.

Professional Service

3

We have over 15+ years of experience working with MSPs across the globe, MSP Square NOC guarantees the quality of service delivery and availability of a resource pool working on all the technologies.

SUCCESS STORY

Accomplishing remarkable growth in the course of a decade.

IN PARTNERSHIP WE CAN ACHIEVE GREATER HIGHTS

This is a remarkable success story of one of our MSP partners, which has flourished over the past decade under the strategic partnership with MSP Square. In just ten years, they have achieved extraordinary growth, transforming from a mid-size company into an industry leader. This journey of expansion and success stands as a testament to the invaluable collaboration between our partner and MSP Square, showcasing their shared commitment to innovation, excellence, and long-term success.

THE PROBLEM AND SOLUTION

STATUS YEAR 2013

Operating as a mid-size MSP

- Select few customers
- Small sales team
- Limited services
- No after-hour support

PROBLEMS

Challenges at the time

- Small sales budget
- High service delivery cost
- lack of skilled resources
- Slow growth
- No budget for building new services

STATUS IN 2023 WITH MSP SQUARE

Operating as a large MSP in 4 locations

:

- Large customer base
- Big Sales, marketing, and management team
- Catering to all the technologies
- 24x7 services delivery
- Multifold growth
- Higher margins
- Higher Sales budget

OUR VALUE PROPOSITION

Our partnership delivers value

- Access to the skilled talent pool
- No cost ramp up and ramp down
- No investment in building new services
- Cost optimization
- Access to best practices
- Quality of service delivery

MILESTONES

MSP Square contributed to exceptional growth of our partner

2013

2015

2018

2021

2023

1000 end points
small customer base
1 location

2500 endpoints
dedicated sales team
24x7 support

10K+ endpoints
Private Equity
partners
Cloud and security
services initiative

2 msp acquired
2 new locations
20K+ endpoints
Large size service
contracts

1 more acquisition
4 locations
Large sales team
10 fold growth
Full-stack services

DREAMING BIG

Our core strength lies in our team of over 200 certified and highly skilled professionals who are at the forefront of the IT landscape. These experts collectively drive MSP Square to deliver Managed Services, Cloud Services, and Security Services that not only meet but consistently exceed the evolving needs of our valued MSP partners.

For a decade and a half, we have cultivated lasting partnerships with MSPs across two continents, becoming an indispensable extension of their teams. By entrusting us with the critical responsibility of managing their network operations, MSPs can focus their energies on strategic growth and client satisfaction, knowing that MSP Square has its services securely and efficiently managed.

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In the dynamic world of IT services, where trust is paramount, MSP Square has earned its reputation as a trusted ally. Join us as we embark on years of innovation, partnership, and excellence. MSP Square - Your trusted partner for success, yesterday, today, and tomorrow.

SERVICES



Since our inception in 2007, we have been dedicated to one singular mission: empowering Managed Services Providers (MSPs) to achieve unprecedented levels of success. As a testament to our relentless pursuit of this goal, we specialize in providing top-tier, white-label NOC (Network Operations Center) services exclusively tailored for MSPs.

01

ServiceDesk Helpdesk



Incident's monitoring
Service Requests
Client coordination

02

Proactive Maintenance



Desktop/Server Mgmt
Patch Management
Antivirus Management

03

Backup Management



New Configuration
Daily Monitoring
Backup Remediation
Restores

04

Network/Security Management



Network Monitoring
Incident Reporting and
Resolutions
Layer 2/3 Troubleshooting

05

Cloud Services



AWS
AZURE
Private Clouds

06

DevOps



SALTSTACK
CHEF
PUPPET
ANSIBLE